Research Communications Council  
October 12, 2018

Instead of having a featured guest this month, the group focused on information sharing and discussing next steps for both coordinating our communications and upcoming meetings. Highlights from the discussion are below.

**Updates from OVCR**

- Forming Research Development Council— a campus-wide organization that supports scholarship and research, helps navigate institutional barriers, enhance information flow, and shares ideas and resources. Planning a formal kickoff sometime in December.

- The Human Subjects Research Conference is happening on November 9, 2018. This conference will explore the fundamentals of international research, help researchers navigate the IRB, and provide discussions between researchers, administrators, and community partners. [Promotional materials are located here.](#)

**Updates from the Group**

**ACES**

- The ACES communications team is in transition. They’re currently reworking their communications plan. Jennifer Shike left the university to take a position as editor of Farm Journal’s Pork magazine. Leanne Ormsby will be retiring soon.

**Beckman**

- Maeve Reilly is leaving the university and taking a new position at Monmouth College.

**Carle Illinois College of Medicine**

- Admission applications close on December 1st. Currently, CICoM has more than 2,000 applications – spread the word about how selective and competitive the program is!

- CICoM is building a website for the medical maker lab

- There will be an open competition for Medical Maker Lab, with a rollout sometime in January or February.

- A Student Make-a-Thon will be happening December 1. More details to come soon.

**College of Liberal Arts and Sciences**

- LAS has an open new digital media position with an emphasis in the humanities. [Find out more.](#)

**Engineering**

- Rashid Bashir named the new College of Engineering dean. November 1 is his start date. [Click here to read more.](#)

- Engineering held a ceremony last week to announce the large-scale ($41M) transformation of the mechanical engineering building.

**Graduate College**
The final round of Research Live! is on October 23. It’s an opportunity for graduate students to get a general audience interested and excited about their research in only three minutes.

Starting October 21, it’s graduate student appreciation week.

Illinois Extension
- Extension is an excellent partner for NSF broader impact activities. Ask Steve Wald for more information.
- The scale of extension is really broad. Think of them as a partner for outreach activities.
- Extension can also help you craft talking points for legislators.

Illinois Program for Research in the Humanities
- IPRH currently has applications open for fellowships:
  1. Faculty Fellowship Awards Application Guidelines
  2. Training in Digital Methods for Humanists

Interdisciplinary Health Sciences Institute
- Ashley Lawrence has left her position at IHSI to take an Associate Director of Communications position in the College Education. IHSI will be looking to fill her old position soon.
- REDCap will have a soft launch this fall. REDCap is HIPPA compliant and a huge next step for campus infrastructure.

Public Affairs
- The Public Affairs communications team is working on a content strategy plan in Airtable. The goal is to track social, web, and digital efforts and how they tie into the strategic plan. They intend to share this with everyone on campus, and a rollout will be coming in the next month. It will be important to get feedback from CCOs about the Airtable base and discuss how best Public Affairs can integrate with you.

News Bureau
- The News Bureau is planning a conference on May 14-15 tentatively titled, “Amplify the Signal.” Registration will open November 1st, and a conference website is in progress.

Office of Corporate Relations
- OCR is looking for pictures that show researchers using technology for their upcoming website redesign and new physical materials.

Office of Technology Management
- If you’d like to request an OTM “roadshow” about IP and OTM services and support for your unit, please contact Nicole Nair.
- OTM hosted a technology and startup showcase a few weeks ago in Chicago featuring about 10 faculty and 200 attendees, including many venture capitalist types.
Tech Services

- Two-factor authentication is coming. [Find more information here.]
- If you have your email set up to forward from your university account to another account, you could miss out on emails from the federal government (because of a federal directive). Read details on the Tech Services website; the Department of Defense begins full implementation of the directive on October 16.

Next Steps for Coordinating Messages for Government Relations

OGR shared a wish list for coordinated stories related to the following areas

1. Efforts to address the opioid epidemic
2. Health disparities (improving telehealth, increasing the rural health workforce pipeline)
3. Cancer research
4. Artificial intelligence (AI) / machine learning
5. Cybersecurity
6. Automated vehicles
7. STEM education
8. Workforce development initiatives
9. Maternal health
10. Electric grid improvements
11. Neighborhood violence
12. Immigration/international students and faculty, eg, people who come to UIUC to teach or learn and end up starting companies or doing cutting-edge research, becoming US citizens, etc.

We are putting together a place to gather these stories and will produce one-page handouts based on these themes. Instructions for participating coming soon!