WebTools Calendar
We followed up with David Black about future enhancements to the WebTools calendars. He provided some next steps and opportunities for our input. We will be scheduling meetings with the sub-group on the calendars to discuss establishing categories, coordination of main campus calendars, and featured events. We’ll continue to share information and seek input from the all RCC members. If you want to be part of the sub-group, let Andy know.  
*Remember to share your events on the Research calendar!*  

Campus Marketing/Branding Project
Melissa Edwards is serving as the campus project manager on the Chancellor’s marketing and branding project. She provided a brief overview of the project and shared a draft of some FAQs. The project kicked off with focus group meetings and will continue throughout the summer and into fall. Additional RCC members serving on the committee include Bill Bell, Nick Vasi, and Chris Beuoy. They will keep the council updated and they welcome your input and suggestions.  
[http://go.illinois.edu/marketingbrandingproject](http://go.illinois.edu/marketingbrandingproject)

Conflict of Interest (COI)
The electronic COI process is slated to go live by fall. Completing your RNUA this year will be online, with electronic routing and approvals.

Science Communications
Melissa floated the idea of looking into ways to better communicate science. There may be opportunities for us to help our scientists, researchers and grad students share their science and for us to better understand their work. If you are interested in looking at this issue, contact Melissa.

New Economic Impact Document
Melissa reminded the group about the 2014 Economic Impact poster that was created by Public Affairs. Several people requested electronic versions to use in PowerPoint or on digital signage. Julie McMahon provided the Illustrator file and you can access it at:  
[https://uofi.box.com/s/h1simi9e8eajwl3yfpqxbsipm1gz6ww1](https://uofi.box.com/s/h1simi9e8eajwl3yfpqxbsipm1gz6ww1)

Extension and Communicating with Illinois Audiences
Steve Wald, Director of Communication for Extension, gave an awesome presentation on the structure, mission, and impact of Extension. Extension has a presence in every county in Illinois with a mission to provide locally relevant programming. The four major areas of programming include: Agriculture and Natural Resources, Community and
Economic Development, Family and Consumer Sciences, and 4-H. Extension is connecting innovation and science to the world of use and application. The digital reach of Extension is impressive with more than 200,000 website hits per day; 85,000 followers on social media; 700 videos on YouTube; and 27,000 pins on Pinterest. Steve described Extension by saying “Land Grant is in our DNA.” Steve invites communicators to think about partnerships and collaboration on events.

**Summer Schedule for RCC**
We will continue to meet over the summer with the next meeting set for **June 12**. We may not meet in July depending on availability.

**Info Sharing Highlights**
Interdisciplinary Health Sciences Initiative (IHSI) is expanding their collaboration with Carle through Cancer Scholars program and digestive health research.

Technology Services (formerly CITES) is addressing email protection issues and working on the backend to resolve email and link corruption issues. Thank you!

College of Business has released their spring magazine with more of a focus on alumni: [https://business.illinois.edu/perspectives/](https://business.illinois.edu/perspectives/)

Engineering celebrated Illinois high school innovators at a new 2-day event: [http://innovative100.engineering.illinois.edu/](http://innovative100.engineering.illinois.edu/)

The U of I College of Medicine is closing the Urbana-Champaign school and a transition team will be developing a plan. Potential story coming about the study of oxygen saturation from Dr. Bruce Schatz.


IGB will honor Carl R. Woese with a “Looking in the Right Direction” symposium on Sept. 19-20, 2015.