Research Communications Council  
Minutes  
11 March 2016

WILL Documentary Unit  
John Lindsey, head of the National/International Documentary Unit at WILL, gave an overview of the unit and discussed the process of selecting, producing, and pitching potential documentaries to markets. He shared details about trailers currently being produced including the two below and two based upon Illinois research. The Illinois trailers will feature May Berenbaum’s research on how insects have changed the world and Carl Woese’s the origins of life. This is a new venture for WILL with great potential to highlight our research enterprise and reach a global audience. The sample trailers are password protected and they ask that we not share them outside of our group. If you have ideas or questions, contact John at: jlindsa@Illinois.edu

Samia’s Run to Freedom  
[video](https://vimeo.com/147699999)  
Password: samia15  
*Note: to showcase more of what a social justice story looks and feels like, and in relation to relevance for today, Samia’s younger sister is running in the upcoming summer Olympics*

Jutland: Skagerrak  
[video](https://vimeo.com/140794327)  
Password: jutland  
*Note: to showcase what a research and science based production, rooted in history, looks and feels like*

IT Resources that Support Research  
Brian Mertz shared details about a recommendation which came from the [Year of Cyberinfrastructure](http://cyberandafrica.net) effort:

> “Develop new communications strategies for informing researchers of the technologies, services, and support available to them with an increased emphasis on showcasing how these can support their particular research.”

We discussed how messages are currently being pushed out and by whom, what is being shared, how audiences are targeted, and other ideas for improving communication efforts. If you have questions or additional information, contact Brian at bmertz@illinois.edu.

Updates and Info Sharing  
Illinois Research Connections – The [webpage](http://research-connections.illinois.edu) now has training, videos and instructions for editing profiles.

Center for Advanced Study is hosting a [Spring Symposium](http://research-connections.illinois.edu) on April 4.
IPRH Design Dialogues Series - “Designing Culture: Creating Multidisciplinary Collaboration” on April 22.

Faculty Travel – Reminder: If faculty and staff traveling to federal buildings, they should check regulations and verify acceptable forms of ID. Illinois drivers licenses may not be acceptable.

University Library’s Image of Research undergrad competition is accepting entries until March 27.

Fine and Applied Arts is hosting a presentation by Carl Bass, Autodesk CEO, related to the new design center in late April.

IGB Fellows Symposium - Learn about IGB research, hear about current issues in the life sciences, and connect with other students on campus at the annual Fellows Symposium. Join us for the day and share your research at the popular Poster Session and reception. All are welcome, register for free.

Interdisciplinary Health Sciences Initiative and Carle hosting the inaugural 2016 Clinical and Translational Neuroscience Workshop on April 9.

NCSA continues to plan and schedule events celebrating their 30th anniversary including a picnic and a fall gala.

Beckman is hosting a brain network and brain state training lecture on April 15 and Art Kramer’s retirement reception on April 21.

The new Design Center at Illinois - On April 29, there will be a lightning symposium of five-minute presentations that will help us define our shared ambitions for the Design Center as it is developed and being launched. The symposia will include work and ideas of Illinois students, faculty, and research groups from throughout campus, showcasing creative approaches to design-based learning, teaching, problem-solving, ideation, and innovation.

The Illinois Science & Technology Coalition produced a report on university startups and tech transfers from across the state of Illinois. See the attached pdf.

The display screens in Lincoln Hall are operating. (CONGRATS, Brad!!) Contact Brad about posting.

Graduate Student Appreciation Week is April 4-9. The grad student Image of Research reception and awards are April 9.

Our next meeting is April 8 at 9:00 in 514 IUB.